

TODD ROSE

1225 Sheridan Rd Escanaba, MI 49829 - (906)241-8847 - toddrose393@gmail.com OR Todd@roseracingreport.com

QUALITIES & SKILLS

- Seven years in the field of communications
- Excellent written, verbal, and interpersonal communication skills
- Ability and desire to work in an fast paced, ever-changing, environment
- Superb time management and ability to meet deadlines
- Willingness to learn new skills and information to perform duties to best of ability

EDUCATION

Northern Michigan University – Marquette, MI

Graduated – December 2019

- Bachelor’s Degree in Communication Studies
- Minors – Media Production and New Technology & Writing

WORK EXPERIENCE

Sports Writer

October 2020 - Present

Escanaba Daily Press - Escanaba, MI

- Cover local sports (football, volleyball, etc.) events on deadline
- Shoot and edit photos for stories and social media use
- Interview coaches, players, and other figures in timely and effective manner
- Manage and create content for Instagram page

Founder & Operator of the Rose Racing Report (www.roserac.com)

May 2019 – Present

- Created and maintained website to report on local racing
- Provide comprehensive coverage of racing events across multiple tracks
- Write and edit all content - reports, videos, photos, voiceovers, etc.

Announcer & Race Reporter

June 2013 – Present

Upper Peninsula International Raceway - Escanaba, MI

- Provided lap-by-lap commentary and gave insight into on track action
- Helped organize and conduct pre-race, intermission, and post-race announcements, interviews, and events
- Wrote and distributed race reports and press releases to local news publishers and national racing websites

Producer of Public Eye News

November 2017 – May 2019

WNMU Public TV-13 - Marquette, MI

- Directed 15 minute news show broadcast to viewers in Michigan’s Upper Peninsula and Northeastern Wisconsin
- Produced, wrote, and directed pre-taped news and interview segments
- Train and coach on-air talent as well as behind the scenes crew

Camera Operator

October 2017 - January 2020

Northern Michigan University Sports - Marquette, MI

Production Associate

June 2017 - January 2020

WNMU Public TV13 - Marquette, MI

Freelance Camera Operator

November 2019 - Present

HONORS & AWARDS

- Honorable Mention - 2019 Michigan Association of Broadcasters Student Awards: Sports Announcing Team
- Inaugural recipient of the Dr. Charles F. Ganzert Memorial Fund at Northern Michigan University
- 2016 Recipient of the Larry Nedrow Scholarship presented by the Finishing Contractors Association of Illinois